

## 17.02.15

Adverta started working with Image Concepts in September 2014, as we had heard about their web design work and had received a very competitive quote. We were looking to re-design our company website and I had been tasked with this, so I worked on a one-to-one basis with David from Image Concepts.

I personally found that working with David couldn't have been easier, especially for someone like me with no prior experience of working with a website. He came to our office several times so he could go over the brief with me and discuss the ideas that I had, each time bringing more ideas to the table or tweaks we could make.

David was on email in between our meetings, for whenever I had any ideas or questions (no matter how silly or basic they probably were to him!) and he always came back promptly and with an effective answer.

David gave invaluable input in to what would work best for us as a company, while still managing to reflect the overall vision that I had put forward from the outset. Despite working around both of our holidays, we had the website finished to a very good timescale and Adverta has noticed a marked improvement in our Google Analytics since the launch of the new website.

I have already recommended Image Concepts to another business I know are looking for website design and I wouldn't hesitate to recommend him in the future.

Nicky Dodd Business Manager Adverta

